

# Focus on the Future

Summer 2014

Providing philanthropic support to Midland Memorial Hospital since 1945



Clarence Scharbauer, Jr. was the largest donor in Midland Memorial Foundation's history.

## Clarence Scharbauer, Jr. A Legendary Philanthropist

*On February 21, 2014, Midland Memorial Foundation was saddened to learn of the death of Clarence Scharbauer, Jr., a dear friend of MMH for over a half-century. So much has been written about Clarence in recent months. He has been called a legend, a patriarch, a philanthropist, a builder, a horseman, and a businessman. The story of Clarence's life rivals the romantic tales of old; full of challenges, victories, deep rooted love, and devastating loss.*

Clarence Scharbauer, Jr. was born in Midland, Texas, to Clarence Scharbauer, Sr. and Ruth Cowden Scharbauer in 1925. Clarence once remarked that he was raised on a horse and toughened up by seasoned ranch hands. At the young age of 17, Clarence left the ranch to attend Texas A&M University. Upon the death of his father, Clarence returned home to care for his family's estate. He later served four years in the United States Navy, and returned to Midland in 1946 to assume control of his family's ranching operation, which he continued throughout his life.

After his return home, Clarence married his wife, Dorothy Turner Scharbauer. Together

they raised four children, Clarence Scharbauer III, Douglas Scharbauer, Chris Scharbauer, and Pamela Scharbauer.

At the young age of 22, with his mother, Ruth, Clarence co-chaired the Major Gifts campaign of the newly formed Midland Memorial Foundation. MMF had been created for the purpose of building a community-owned hospital for the citizens of Midland. In 1946, Clarence gave \$50,000 to the original effort of the campaign and succeeded in raising \$1.25 million to build Midland's first hospital. For the rest of his life, Clarence provided philanthropic and leadership support to Midland Memorial Foundation as he served on the Board of Governors since 1964. At the time of his death, he was serving as a Governor Emeritus, a lifetime honorary appointment.

His most astounding gesture of support came in 2008 when Clarence launched the *Campaign for Tomorrow* with a \$25 million donation. With his incredibly generous donation, Clarence stirred the resolve of other philanthropists in the community and helped MMF raise almost \$68 million to build the Scharbauer Tower at Midland Memorial Hospital. Rosalind Redfern Grover, Chairman of the Board of Governors

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# The Patient Experience

Every Life Deserves World-Class Care

*Patient- and person-centered care is an area of focus at MMH that is being sharpened and revamped in order to strengthen our status of excellent care that our community expects.*

The Patient Experience Leadership Council was formed by a group of dedicated and diverse staff members to make sure the following ideals are achieved when visiting MMH:

- Make patients feel special
- Treat patients as individuals
- Respect patients and their families
- Have knowledgeable employees
- Keep patients informed
- Include patients in decisions

In November and December of 2013, 21 classes were held—and taught by a member of the Patient Experience Leadership Council—so every staff member at MMH could be trained on the vision of the patient experience that is to be upheld by all MMH employees.

After the Patient Experience Leadership Council was introduced with the new goals for MMH employees, a study done in January 2014 showed a 25 percent increase in patients who would recommend MMH to family and friends.

The main focus for MMH employees is to take ownership of their responsibilities and job duties as opposed to being accountable.



If you have any questions about Midland Memorial Hospital's Patient Experience Program, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

If you would like to view the videos that were presented at the MMH Patient Experiences classes, please visit the following links:

- **Don Berwick “What Patient-Centered Care Really Means”**  
[www.youtube.com/watch?v=SSauhroFTpk](http://www.youtube.com/watch?v=SSauhroFTpk)
- **Empathy: The Human Connection to Patient Care**  
[www.youtube.com/watch?v=cDDWvj\\_q-o8](http://www.youtube.com/watch?v=cDDWvj_q-o8)

## OWNERSHIP VS. ACCOUNTABILITY

**Ownership** = Owning our work and processes allows us to excel

**Accountability** = Minimal acceptable standards

Along with ownership, the following is expected from ALL employees at MMH:

- Walk MMH guests; don't point
- Prompt call response
- Quiet at night
- Purposeful hourly rounding
- Bedside handoff
- Communication boards
- Leadership rounding

**Executive staff and directors, across the organization, participate in rounds on patients throughout the hospital at the beginning of each month. This is a time for patients to have one-on-one time with the leaders of MMH and address their personal patient care to make sure MMH is reaching our patient care expectations.**

# Clarence Scharbauer, Jr.

A Legendary Philanthropist

*Continued from Page 1*

at Midland Memorial Foundation, said, “Not only has Mr. Scharbauer given more to the hospital than anyone else, he has done so with a style and grace that are unmatched in our community’s history.”

To this day, Clarence Scharbauer, Jr. is the largest donor in the history of Midland Memorial Foundation. Without his unchanging support, Midland Memorial Hospital would not be able to serve the citizens of Midland County with the quality compassionate care they have come to expect.

Criss Jami once wrote, “Pride and power fall when the person falls, but discoveries of truth form legacies that can be built upon for generations.” Yes, Clarence’s life was filled with power and pride, but the truth that seems to have built the foundation of the Scharbauer legacy is an unflinching commitment to investing in the future. The Clarence Scharbauer, Jr. legacy in Midland has created an unparalleled impact on the growth and advancement of our community, and will continue to affect many generations to come.

*“Not only has Mr. Scharbauer given more to the hospital than anyone else, he has done so with a style and grace that are unmatched in our community’s history.”*

—Rosalind Redfern Grover  
Chairman of the Board of Governors,  
Midland Memorial Foundation



If you would like to advance the future of healthcare in our community with a gift to Midland Memorial Foundation, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

## First Graduation Held for New Residency Program



On May 23, 2014, MMH had 28 residents graduate from our Nurse Residency Program. The new Midland Memorial Hospital Residency Program consists of 25 percent classroom instruction and 75 percent hands-on training. Training takes place at Midland College’s state-of-the-art simulations lab as well as at the bedside. The program features courses led by subject-matter experts on current and emerging clinical guidelines and standards.

Clinical preceptors provide personalized bedside training, as well as mentoring with personal support, career development guidance, and debriefing sessions. The process creates a forum for exchange among residents. The Nurse Residency Program at MMH is an 18 to 22 week orientation process within all inpatient units. Nurse residents attend the nursing school of their choice,

and upon graduation, residents are committed to a one-year working contract with MMH.

Along with the new Residency Program, Midland Memorial Hospital has introduced a Nurse Intern Residency Program (NIRP) available to all nursing students. Through the NIRP, the students gain vital skills and knowledge to enhance their journey through nursing school. Better-equipped bedside nurses with practical experience and hands-on precepting and training are the end result. Successful nursing residency programs ultimately benefit patient care at MMH.

For further information, or if you are interested in supporting nursing scholarships and education programs, please contact Midland Memorial Foundation at (432) 221-1569.



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# Your Estate Plan Check-In

## 10 Essential Topics to Consider

No matter your age or health, it's important to have your will and other estate plans in order. If it's been a while since you reviewed your plans—or if you haven't created a will yet—use this checklist to take stock of your situation.

- ❑ **An up-to-date will.** Have you recorded your plans for the future? If so, is your will current? You'll need to update this document after major life changes, such as births, deaths, or a move to a different state, or if tax law changes occur.
- ❑ **Update your beneficiary designations on life insurance and retirement plans.** To change beneficiaries of your life insurance or retirement plans, contact your insurance company or the administrator of the retirement plan for a change-of-beneficiary form. If you'd like to name **Midland Memorial Foundation** as a beneficiary, decide what percentage of the plan's value you would like MMF to receive and name MMF along with the stated percentage on the beneficiary form. Then return the form to your insurance company or plan administrator.
- ❑ **A healthcare power of attorney and a durable power of attorney.** Have you named a trusted person to make health and financial decisions for you if you are no longer able to make those decisions yourself? Communicate the details about how you would like those decisions carried out.

Show you care about providing high quality compassionate care to Midlanders through a gift from your estate.

If after reviewing this checklist of important topics you feel that your estate plan needs a boost, set up a meeting with an estate planning attorney today.

When updating your plans, we hope you will remember **Midland Memorial Foundation**. Contact Tricia Jowell Cobb at the Foundation, (432) 683-7516, to learn more about including MMF in your plans.

- ❑ **Add a living will.** A living will (not to be confused with a “last will and testament”) permits you to make known to your loved ones and caregivers your decision on life-prolonging procedures *before* a problem arises.
- ❑ **Location of your important documents.** You don't have to reveal what's in these documents (wills, trusts, insurance policies, etc.), but it's a good idea to make sure someone, like an attorney or friend, knows where they are and how to access them.
- ❑ **Property including jewelry, art, and other collectibles.** One easy way to keep track of your property is to create an inventory list on the computer. Or, you can make a videotape inventory.
- ❑ **Charitable giving through your estate.** If you include a charitable organization like **Midland Memorial Foundation** in your plans, you can keep your assets for life while helping MMF provide beneficial services to others thereafter.
- ❑ **Key advisors, such as attorneys, financial consultants, accountants, and insurance specialists.** Your unique situation will determine the number and type of advisors you need. In any case, they should counsel you about the best ways to protect your assets. Let your loved ones know who your trusted advisors are.
- ❑ **Final wishes or funeral arrangements.** It's a good idea to communicate your wishes to your family. Being aware of this information now will make a sorrowful time when you pass away less stressful for loved ones.
- ❑ **Your unique circumstances.** To truly protect your family, you'll need to plan properly for your particular situation. For example, you'll want to name a guardian for any minor children under your care. Your estate planning attorney can help you fill in any gaps in your plans.



# New Members of the MMF Board of Governors

*Midland Memorial Foundation is pleased to announce seven new members appointed to the Board of Governors: Mike Black, Ted Collins, Larry Edgerton, Marie Hall, Steve Kuzmich, Tim Leach, and Steve Pruett.*

The Board of Governors of Midland Memorial Foundation is a diverse group of 35 volunteer leaders who are committed to helping Midland Memorial Hospital achieve its mission of providing high quality compassionate healthcare for Midlanders. We extend a warm welcome to our newest members and look forward to many successful years ahead!

**Mike Black** graduated from the University of Texas at El Paso with an engineering degree. He is the President of BC Operating. Mike is married to Cindy and they have two children, Brandon and Amanda.

**Ted Collins** graduated from the University of Oklahoma with a Bachelor of Science degree in Geological Engineering. Ted is an independent Oil and Gas Producer active in West Texas, North Dakota, and Montana. Ted is married to Diana, and has two children, Patrick and Michael.

**Larry Edgerton** graduated from Texas State University with a Bachelor of Business Administration degree in Accounting. Larry is an Executive Partner, Certified Public Accountant, and a Certified Valuation Analyst at Weaver and Tidwell, LLP. Larry is married to Julie and they have three children, Blake, Heath, and Alyssa.

**F. Marie Hall** graduated from Southern Methodist University with a Bachelor of Arts degree. Marie is the President and Founder of the FMH Foundation. Her experience spans across years serving in many capacities on local and state education and medical advisory boards.

**Steve Kuzmich** graduated from Angelo State University with a Bachelor degree and earned a J.D.



Seven new members were recently named to the MMF Board of Governors, *from left*, Steve Pruett, Ted Collins, Marie Hall, and Mike Black. Not pictured: Larry Edgerton, Steve Kuzmich, and Tim Leach.

at St. Mary's University School of Law. Steve is the Attorney, President and Chief Operations Officer of RK Petroleum Corp. Steve is married to Colleen and they have three children, Katrina, Elizabeth, and Sarah.

**Tim Leach** graduated from Texas A&M University with a Bachelor of Science degree in Petroleum Engineering and obtained a MBA from the University of Texas of the Permian Basin. Tim is the Chairman, CEO, and President of Concho Resources, Inc. Tim is married to Amy and they have two children, William and Patrick.

*Continued on Page 10*



*Make a Difference  
in the Lives that Follow*

To leave an enduring gift to Midland Memorial Foundation, please contact Tricia Jowell Cobb, Executive Director, Midland Memorial Foundation, at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

# New Members of the MMF Board of Governors

*Continued from Page 9*

**Steve Pruett** graduated from the University of Texas at Austin with a Bachelor of Science degree in Petroleum Engineering and received a MBA from Harvard Graduate School of Business. Steve is the President and CEO of Elevation Resources, LLC. Steve is married to Debbie and they have two children, Morgan and Sam.

## **Governor Emeritus**

For 2014, the Board of Governors unanimously agreed to bestow **Beverly Pevehouse** with Emeritus status, the highest honor for a governor. Beverly began serving on the Board of Governors in 1997 during which time, she established The Pevehouse Family Endowment Fund. Beverly has

supported every Foundation campaign, especially the *Campaign for Tomorrow* to build the Scharbauer Tower, with an incredible million dollar gift. Beverly served faithfully for 17 years and MMF is grateful for her dedication and support personally and through the Pevehouse Family Foundation.

## **Memorial Forum**

The Memorial Forum was established to form a committee of young professionals to be liaisons to the community and advocates for Midland Memorial Hospital. The Governors of Midland Memorial Foundation welcome the following new members to the Memorial Forum:

**Bob Davenport, Lisa Moon, and Chip Smith.**

## **17th Annual Estate Planning Seminar**

**May 8, 2014**

Approximately 140 attorneys, accountants, and other professionals attended the 17th annual Estate Planning Seminar, held in the Blankinship lecture hall of Midland College Advanced Technology Center. Presentation topics included funding trusts, charitable giving, and farm/ranch appraisals in estate planning to name a few.

We extend many thanks to the volunteer committee members who assist annually and to Midland College Foundation for their continued partnership.



## **Midland Memorial Foundation**

400 Rosalind Redfern Grover Parkway

Midland, Texas 79701 • (432) 221-1569

# Named Endowment Funds at Midland Memorial Foundation

Midland Memorial Foundation Endowment Fund  
Kathy Blackwell, R.N., Nursing Scholarship Endowment Fund  
Herb and Elizabeth Blankinship Endowment Fund  
Brent G. Blonkvist, M.D., Infant and Children's Endowment Fund  
Viola M. Coleman, M.D., Endowment Fund  
Peggy and Bob Cowan Emergency Room Endowment Fund  
Nadine Craddick Endowment Fund  
Linnie Hall Davidson, R.N., Nursing Scholarship Endowment Fund  
Louise and Decker Dawson Endowment Fund  
John W. Foster, Sr., M.D., Endowment Fund  
Edith Anderson Garst and Robert M. Garst Endowment Fund  
Glendorn Equipment Endowment Fund  
The B.R. Greathouse and Helen Greathouse Endowment Fund  
Arden and Rosalind Redfern Grover Endowment Fund  
Kelly Rhodes Grover Endowment Fund  
Herd Family Endowment Fund  
Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
Nancy S. Hull Endowment Fund  
Bettye and Lanny G. Ice, Sr., Endowment Fund  
Thomas P. Ingram Endowment Fund  
K. M. Jastrow Endowment Fund  
Barbara Tom Jowell Endowment Fund  
Ann M. Kleine Nursing Scholarship Endowment Fund  
LaForce Family Endowment Fund  
Rachel Lyman ACC Endowment Fund

Rachel Lyman Endowment Fund  
Edwin H. Magruder, Jr., Endowment Fund  
Larry and Dorothy Melzer Physician Recruitment Endowment Fund  
Wayne and Jo Ann Moore Endowment Fund  
Morrow Family Endowment Fund  
Ortloff Engineers, Ltd., Endowment Fund  
Barbara J. O'Shaughnessy Endowment Fund  
Hal and Sweetie Peck Endowment Fund  
The Pevehouse Family Endowment Fund  
John J. Redfern, Jr., Endowment Fund  
Rogers Family Endowment Fund  
Marilee and Ed Runyan Endowment Fund  
Billie G. Ruppe, R.N., Nursing Scholarship Endowment Fund  
Dorothy Turner Scharbauer Endowment Fund  
Joseph G. Suckarieh, M.D., Heart Institute Endowment Fund  
The Lissa and Cy Wagner Endowment Fund  
Billy Ray "Pee Wee" Watson Endowment Fund  
Charles M. Younger, M.D., Endowment Fund



For more information about establishing a named endowed fund for you, your family, or a loved one, or to honor a special person, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).



## FREE Our Gift to You

When you're reviewing your plans, we recommend that you seek the help of an estate planning attorney. Our FREE guide ***The Top 6 Questions to Ask Your Estate Planning Attorney*** will help you collect your thoughts before you meet and make the most of your time together. Return the enclosed survey to receive your complimentary copy.



## BOARD OF GOVERNORS

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### Executive Committee

Rosalind Redfern Grover  
*Chairman*  
Joseph I. O'Neill III  
*Past Chairman*  
Barry A. Beal  
*Vice-Chairman*  
Suzy Starr Boldrick  
*Vice-Chairman*  
Tevis Herd  
*Vice-Chairman*  
Glenn A. Rogers, D.D.S.  
*Vice-Chairman*  
Terry Wilkinson  
*Treasurer*  
Margaret Purvis  
*Secretary*  
Cadell S. Liedtke  
*Member-At-Large*

James M. Alsup  
Nancy R. Anguish  
Michael Black  
Craig A. Campbell  
Ted Collins, Jr.  
Nadine Craddick  
L. Decker Dawson  
Mary W. de Compiegne  
Larry Edgerton  
Richard C. Gibson  
F. Marie Hall  
Paula A. Henry  
Anne S. Johnson  
Bob L. Jones  
Mary B. Kennedy  
Ann M. Kleine  
Stephen W. Kuzmich  
W.W. LaForce, Jr.  
Timothy A. Leach  
Paul L. Morris

Steven H. Pruett  
Douglas Scharbauer  
Roxane R. Strickling  
Sandra Thomas  
Tim C. Thompson  
Charles M. Younger, M.D.

### Governors Emeriti

H. Eugene Abbott  
Gregory W. Bartha, M.D.  
Thomas M. Bruner  
John C. Dorn  
Mrs. Patricia Ann Estes  
Edwin H. Magruder, Jr.  
Mrs. Donald E. O'Shaughnessy  
William F. Pennebaker  
Beverly Pevehouse  
Charles H. Priddy

## HONORARY BOARD OF GOVERNORS

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Marvie Burton, Alpine, TX  
Lawrence F. Buxton, M.D.,  
Horseshoe Bay, TX  
Marj Carpenter, Big Spring, TX  
Sue P. Dorr, Pecos, TX

Sharon Halfmann, Garden City, TX  
Dennis Haralson, Seminole, TX  
Delmon Hodges, Fort Stockton, TX  
Lanny G. Ice, Sr., Monahans, TX  
Kimball Miller, Fort Davis, TX

Eva Mitchell, Kermit, TX  
Terry Schul, D.D.S., Crane, TX  
Jimmy Stallings, Stanton, TX  
Andrea Warnke, Andrews, TX

## MEMORIAL FORUM

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David B. Grover  
*Chairman*  
Fred Kennedy  
*Vice-Chairman*

Miles Boldrick  
Robert M. Davenport, Jr.  
Lisa Moon  
John Norwood

Amy Penland  
Kevin Petty  
Chip Smith  
Melissa Ware

**The Leadership Council** \$1-\$999

**The Leaders Society** \$1,000-\$4,999

**The Founders Society** \$5,000-\$24,999

**The Patron Society** \$25,000-\$99,999

**The Cornerstone Society** \$100,000-\$499,999

**The Builders Society** \$500,000-\$999,999

**The Memorial Society** \$1,000,000-\$4,999,999

**The Pillar Society** \$5,000,000+

Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.

## MIDLAND MEMORIAL FOUNDATION

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400 Rosalind Redfern Grover Parkway • Midland, Texas 79701

Tricia Jowell Cobb, Executive Director

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